



TURNING CUSTOMERS INTO AMBASSADORS

SUCCESS STORIES OF OUR CUSTOMERS



More than 3,000 satisfied customers in over 50 countries speak for themselves! Whether a budding start-up, traditional family business or publicly traded group – LucaNet helps finance teams in companies of all sizes and sectors to achieve their goals in the area of Financial Performance Management faster. Our certified software for the preparation of financial statements, financial planning, reporting and data management has received countless accolades for its user-friendliness and performance. From independent sources as well as from our customers.

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YOUR PARTNER FOR FINANCIAL PERFORMANCE MANAGEMENT

Going the extra mile for you – since 1999: User-friendly software solutions for Financial Performance Management that make your job easier thanks to automated processes. Providing you with reliable numbers for every finance-related decision. All in a single tool that makes your financial data transparent at a glance. And when you have questions, our consultants and software experts are here for you. So that you have more time to focus on the true essence of your business.

By financial experts, for financial experts. Always fostering the most intelligent solutions. After all: consolidation,

planning, reporting, and data management know no limits – so why should we? We're constantly challenging ourselves, questioning the tried-and-true. And this is why we do more than just create powerful applications: we create user experiences, helping you to fully grasp and navigate the intricacies of your company's finances and pave the way for a strong future.

Berlin is our home, but you'll find us wherever reliable financial data is needed. With a growing national and international presence and a strong network of partners, every day we're that much closer to you.



1999
Founded as business consultancy

Berlin
Headquarters

14
Offices worldwide

> 100
Partners worldwide

All-in-one solution
for your finance team

Market Leader
BARC Score FPM 2021 DACH

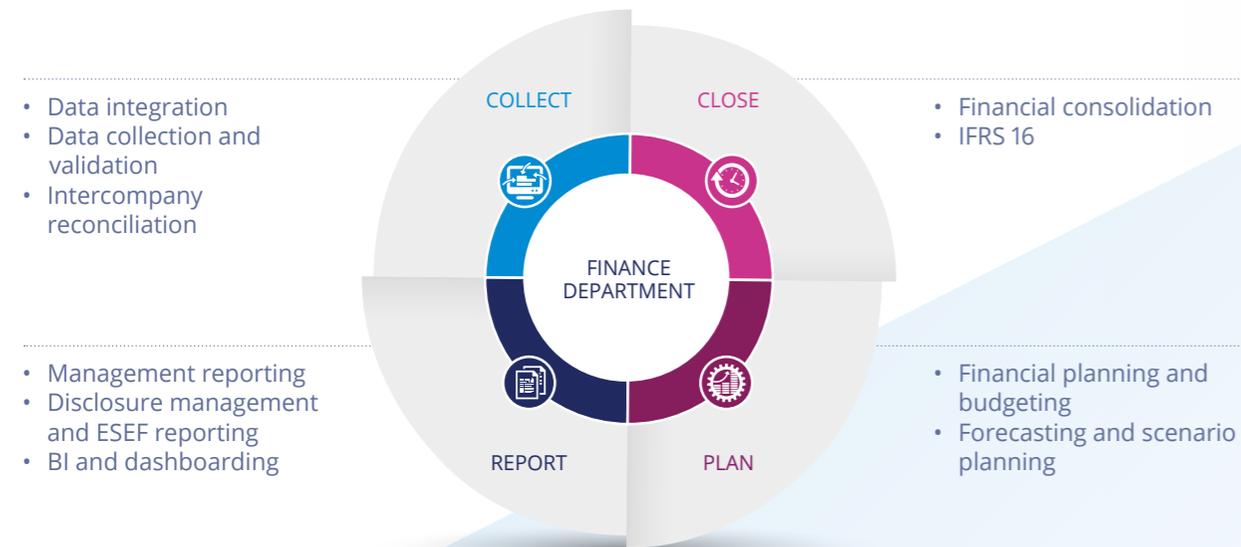
3,000
Customers worldwide

96%
Customer satisfaction
Customer Survey 2016

97%
Recommendation rate
BARC – The Planning Survey 2021

EXPERTISE FROM A SINGLE SOURCE

LucaNet's FPM software simplifies everything, be it data management, financial consolidation, planning, or reporting. LucaNet provides consistent mapping in a single tool so you don't have to manually jump back and forth between multiple applications. Our software's automated processes and time-saving workflows get you to your goal faster.



A SIMPLE WAY TO A UNIFIED DATABASE

- Interfaces to all the commonly used ERP and financial accounting systems e.g. SAP, MS Dynamics 365, Sage and many more
- The highest level of data quality through automatic data validation
- Decentralised IC reconciliation: Subsidiaries can clarify any differences that occur directly with one another



FAST AND ERROR-FREE CONSOLIDATED FINANCIAL STATEMENTS

- Completely automated consolidation run for legal and management consolidation or actual or plan consolidation
- Compliance with all the major national and international accounting standards, such as IFRS and UK GAAP
- Full currency translation



VALID REPORTS AND KPIS AT THE PRESS OF A BUTTON

- Standard and ad-hoc reports as well as reports for management
- Comprehensive analysis with comparison views, time series analyses and exchange rate scenarios (including graphs and diagrams)
- Drill down to posting/source document level



FINANCIAL PLANNING IN REAL TIME

- Integrated profit, budget, balance sheet and liquidity planning, scenario planning and forecasting
- Planning periods spanning any length of time
- Simple transitioning of single-item planning into group planning

GREETINGS FROM ALL OVER THE WORLD

Networked, global, flexible: LucaNet is everywhere valid financial data are needed. Thanks to the multilingual data model, our software can be used internationally.



"I'm very impressed with LucaNet's software. I was able to figure out 90 percent of my work steps on my own. The reporting functions are excellent, and for me, the results it produces are world-class."



Mark Pritchard
Chief Financial Officer
Data-Mail, Inc.



"Until a few years ago, we used Excel to do consolidation and reporting. That was error-prone and time-consuming. With LucaNet, we're now able to reduce the monthly close cycle from 15 days to 3 days. LucaNet is a very important tool for us."



Ron Verhoeven
CFO
Bredenoord



simplicity for a new era

"The software has a simple, logical and intuitive structure. The diverse functionalities form the perfect response to the challenges we face in preparing our consolidated financial statements."



Tobias Peter
Head of Accounting and Consolidation
Avaloq Evolution AG



"With LucaNet, we've significantly simplified our consolidation process. Complex relationships between companies can be represented at the press of a button in a manner that saves on time and costs. This is essential to our ability to concentrate fully on our core business."



Michael Köb
Head of Group Accounting
Doppelmayr Seilbahnen GmbH



"LucaNet has been of great benefit to us. The time-consuming compilation of information for consolidated financial statements and reporting is now a thing of the past. High-quality data is the result. In this way, the future of Engel & Völkers stands on a solid and transparent financial footing!"



Valentina Schröder
Head of Accounting and Taxes
Engel & Völkers AG



"LucaNet offers a very fine-grained drill down to the data base, which translates into more effective controlling. The integrated automation means plans can be created much more quickly than in Excel."



Hong Wei Hwang
Finance Director
TauRx Therapeutics Ltd



IN SHAPE FOR THE IPO

Basic-Fit International B.V.

INDUSTRY
Fitness

HEADQUARTERS
Hoofddorp,
Netherlands

EMPLOYEES
5,000

USE CASES:

- Data integration
- Financial consolidation
- Financial planning and budgeting

The fitness chain Basic-Fit has been market-listed since 2016. In preparation for the IPO, the Dutch company needed software that delivers valid and consistent financial data and a single source of truth. The company trusted LucaNet to deliver these.

With over 800 clubs in five countries, Basic-Fit is one of Europe's most successful fitness studios. Its 2.3 million members are spread across the Netherlands, Belgium, Luxembourg, France and Spain.

For their IPO, the company needed software that would supply reliable and consistent data in line with international accounting regulations. "The most important thing in an IPO is having consistency in financial data. There is only one truth, which must look the same for all parties involved. You can't show the banks and lawyers a certain situation in January, and then publish a prospectus in March that showcases a deviating picture. Each party has to have the same figures as those presented to everyone else," explains Tino Bijlemeer, International Manager Reporting and Tax at Basic-Fit International B.V.

Data you can rely on

The financial structure is kept transparent: "We work with as few organisational units as possible. A large number of our fitness studios are merged into a single company, Basic-Fit Nederland BV." All of their numbers have been consolidated via LucaNet since 2011. According to Tino Bijlemeer, approval of LucaNet has been seen outside of Basic-Fit,

HOW LUCANET BENEFITS BASIC-FIT:

- ✓ Transparent figures that are immediately available
- ✓ Linking of financial data with non-financial information
- ✓ User-friendliness



too: "During the first phase after our IPO, we had to deal with two of the Big Four accounting firms. And I can say they were pretty impressed by the insights LucaNet facilitated in the figures. That is exactly why it's so important to have reliable, accessible source data."

More added value from LucaNet that was considerable for Basic-Fit lies in the linking of financial data with non-financial information. "We can drill down to the individual studio level to evaluate performance and also gain insight into other aspects like how many full-time equivalents (FTEs) are employed, which contract models are popular where, as well as which (and how many) add-ons were sold per studio."

LucaNet is additionally being used for data collection and analysis. "Everybody has been talking about big data for a lot of years now. But data only offers a benefit when it has something to tell us. LucaNet helps us to convert data into information. We are able to control the combination of financial data and non-financial data per region, cluster, and even studio."

HOW BASIC-FIT USES LUCANET:

- Consolidated financial statements in line with IFRS
- Data analysis
- P&L, balance sheet and cash flow planning



CLEAR FINANCIALS WITH LUCANET

Data-Mail Inc.

INDUSTRY

Direct marketing

HEADQUARTERS

Connecticut, USA

EMPLOYEES

1,000

USE CASES:

- Data integration
- Financial consolidation
- Financial planning and budgeting
- Management reporting

Data-Mail, Inc., a provider of direct marketing solutions, wanted to reduce the complexity of its day-to-day business administration. That is why the company was looking for financial consolidation and reporting software that would guide them through the entire process in a swift, transparent and absolutely reliable manner.

Data-Mail, Inc. is a family-owned American company, founded in 1971. It is the market leader for direct marketing and print products, also specialising in high print quality and sophisticated personalisation using laser and digital technology as well as more traditional lettershop and bundling services.

Data-Mail found itself dealing with a highly labourious process to obtain group reports with uniform outcomes. An internal audit revealed that the previous ERP system was not being utilised in a uniform manner, and that the cloud-based reporting tool from a competitor reflected the ERP system's errors.

Swift integration and intuitive operation

LucaNet's quick implementation and integrated financial intelligence logic won Data-Mail's favour. It enabled swift integration with existing data systems and successful deployment throughout the entire organisation thanks to its intuitive operation.

The system went live in just a few days. The project's entire execution took fewer than 15 days. Since the introduction of LucaNet, Data-Mail is experiencing significant savings in costs and time. With LucaNet, a consolidation process that used to take 30 days now requires only eight.

CONSOLIDATION NOW TAKES

8 DAYS
INSTEAD OF 30

Better data transparency and deeper understanding of business activity

LucaNet features the adoption of a completely revamped standardised cost framework as well as report creation without having to make ERP adjustments. The data extracted from the central ERP and payroll systems can be easily loaded into LucaNet, and fully traceable account balances can be individually coordinated with separate

ERP ledgers. "LucaNet produces a consistent reporting format. The use of this new cost framework significantly improves data transparency and provides a deeper understanding of our business activity," explains Mark Pritchard, Chief Financial Officer at Data-Mail. "All in all, I am highly impressed by LucaNet software. I was able to infer 90 percent of my work steps myself. The reporting functions are excellent and the final outcome is world-class, in my opinion."

HOW DATA-MAIL USES LUCANET:

- Creation of group reports in line with US GAAP
- Integrated financial planning
- Automated intercompany reconciliation

HOW LUCANET BENEFITS DATA-MAIL:

- ✓ Self-explanatory software
- ✓ Improved data transparency
- ✓ A consistent report format

Marc Pritchard, Chief Financial Officer at Data-Mail Inc.





GAINING CLARITY IN FINANCIAL CONSOLIDATION

Leica Camera AG

INDUSTRY

Optics

HEADQUARTERS

Wetzlar, Germany

EMPLOYEES

1,600

USE CASES

- Data integration
- Data collection and validation
- Financial consolidation
- Financial planning and budgeting

Leica Camera AG spent a long time working with an antiquated, hard-to-use consolidation solution. That is why the company decided to switch to LucaNet software, which is modern, compatible, and flexible enough to meet the demands of ever-more-complex structures.

Leica is high tech made in Germany. And a pioneer for vision. The company was spun out of Ernst Leitz Wetzlar GmbH in 1986. When the world's first 35mm camera was built in 1913, that format established itself and made Leica famous the world over.

The swift growth the company has seen in recent years has been associated with rising demands on accounting. The previous consolidation software was no longer living up to its task due to lack of user-friendliness, transparency and dependability when it comes to verification. A new tool was needed that would be user-friendly and compatible with the other systems deployed at the company, that could document postings, and above all else that could grow with Leica as their structures become more complex.

Direct access to SAP

With LucaNet, they found the optimal solution. The company's managers were particularly enthusiastic about the comfort in the input process, as their data were taken directly out of the legacy system and didn't require preparation otherwise. This led to more efficiency and

HOW LUCANET BENEFITS LEICA:

- ✓ Sound connectivity with SAP
- ✓ Time saved through more efficient consolidation
- ✓ The ability to create a planned balance sheet at the corporate level along with payment modalities and accounting rules

time savings in consolidation – especially when it came to importing partner information – resulting in a reduction to one day instead of two or three. “Finally, software that features intuitive operation, solid SAP linking, and easy-to-follow posting documentation,” says Uwe Lutz, Director of Finance at Leica Camera AG.

Quality improvement in many areas

In addition to simpler operation, the definition of posting rules and traceability of consolidation postings make the entire process easier. The planning process has also become much easier with LucaNet: Budgeting is steered centrally via the headquarters; subsidiaries submit their own plans for each entity; and at the parent company

level, all cost centre managers are involved in planning. Planning is performed for revenue, material, investments, cost centres, and projects. That is done at the cost centre level at the parent company, and at the company level in the subsidiaries. LucaNet's biggest advantage for Leica is the creation of a balance sheet plan at the parent company level reflecting payment and posting rules.

HOW LEICA USES LUCANET:

- Consolidated financial statements in line with IFRS
- Documentation of postings
- Planning of revenue, material and investments

Uwe Lutz, Director of Finance at Leica Camera AG



FINANCIAL
CONSOLIDATION

50%

FASTER



EASY DATA CONNECTION FOR FASTER CONSOLIDATION

Neutrik AG

INDUSTRY

Development, production and sales of plug connectors for the professional entertainment industry

HEADQUARTERS

Schaan, Liechtenstein

EMPLOYEES

1,000

USE CASES

- Data integration
- Data collection and validation
- Financial consolidation
- Financial planning and budgeting
- Management reporting

Excel used to make Neutrik's financial consolidation process prone to errors and excruciatingly slow. The Liechtenstein company was looking for ways to achieve more professionalism in terms of data quality and its overall process for creating consolidated financial statements. This was why it decided to replace its Excel-based approach to consolidation with LucaNet.

Neutrik is one of the world's leading providers in the design, manufacturing and sale of plug connectors. The Neutrik Group operates around the world through subsidiaries in North America, Great Britain, Germany, France, India, Japan, Hong Kong and China.

Simple connection to SAP

To create its consolidated financial statements, Neutrik spent years working with Excel spreadsheets that were bloated, complicated and cluttered. The process was very prone to errors and took a tremendous amount of time. The company needed to find a better way. Since the Liechtenstein-based enterprise has been using SAP as its main ERP system since 2005, the new tool needed to be able to connect to its existing SAP infrastructure. It was also important that the new software would allow for faster, more flexible consolidation and make consolidated data available in shorter order.

Consolidating in real time

Importing Neutrik's transaction figures and balances per ledger account along with its cost centres and cost categories didn't take long. The data was imported via the interface to SAP, as well as in the form of trial balances in Excel and other reporting packages. The Liechtenstein company is benefiting in particular from the ability to drill down to the individual posting level. This allows users to view the corresponding posting documents for each transaction figure from the source systems with just one click.



The key consolidation steps at Neutrik AG include the elimination of intercompany debt and intercompany income and expense. The consolidation apps LucaNet offers for these process steps facilitate paired elimination of all group-internal issues at the press of a button. "LucaNet has helped us achieve higher levels of professionalism and data quality in consolidation. We can also calculate and analyse our figures in real time, which enables us to work much more efficiently," explains Markus Konzett, Director of Finance and Controlling at Neutrik AG.

LucaNet enables simple, flexible preparation of the data required for reporting. For instance, if data that only refers to a subgroup or specific individual companies is needed, the user can easily filter for this information. The relevant figures can then be presented transparently in predefined reports and analyses for various target groups.

HOW LUCANET BENEFITS NEUTRIK:

- ✓ Transparent and traceable data
- ✓ Elimination of all group-internal issues at the press of a button
- ✓ Rapid data preparation for reporting

HOW NEUTRIK USES LUCANET:

- Creation of financial statements in line with Swiss GAAP FER
- Full consolidation; elimination of intercompany debt; elimination of intercompany income and expense
- Annual and half-year reporting

CONSOLIDATION OF HUNDREDS OF SUBSIDIARIES

Rocket Internet SE

INDUSTRY

Internet

HEADQUARTERS

Berlin, Germany

EMPLOYEES

42,000

USE CASES

- Data integration
- Financial consolidation

For its first set of consolidated financial statements, Rocket Internet consolidated around 200 companies. What would have been impossible with Excel worked reliably with LucaNet.

“To become the world’s largest Internet platform outside of the United States and China” – that’s the mission of Rocket Internet. Rocket Internet identifies and builds on tried-and-tested business models and transfers them to new, as-yet untapped markets. Well-known examples of their success include brands such as Delivery Hero, Westwing, Home24, and HelloFresh.

Establishing a group accounting process

When enterprises grow strongly, this has a particularly heavy impact on the finance department. That was also the case at Rocket Internet. Financial processes needed to be restructured and developed further; a completely new group accounting department was established, and financial software had to be found that would guide the group through the consolidation process in a way that was reliable and straightforward.

Hundreds of companies under one roof

The finance team at Rocket Internet chose LucaNet for its first set of consolidated financial statements and is really happy with its decision to opt for LucaNet: “We have hundreds of companies spread across several sub-groups to consolidate. You can’t do this in Excel without getting any errors. LucaNet makes it possible to prepare consolidated financial statements reliably in line with different accounting standards. Whatever you choose, your consolidated profit and loss statement, consolidated balance sheet, consolidated cash flow statement, and disclosures are presented transparently. A particularly important aspect for us is the reliable presentation of an unlimited number of companies, as there are often changes to our portfolio of investments.”

Rocket Internet saves on time and costs

Many investments, subgroups, consolidating in line with the German Commercial Code (HGB) and IFRS – the first set of consolidated financial statements was hardly a walk in the park. But in the end, it was successful and a solid foundation for the future partnership between LucaNet and Rocket Internet. Paul Stander, Head of Group Accounting – National, explains: “As Rocket Internet has a highly complex, constantly evolving group structure, we need software that can give us very flexible support for

our consolidated accounting requirements. With its many different functions, LucaNet is the ideal solution for us. This is especially true when it comes to consolidation within a group with numerous companies in other countries. The implementation went without a hitch, giving us a significant advantage in terms of time and costs. The staff at LucaNet are also genuine specialists in their fields, meaning we also benefit from their expert advice.”

HOW ROCKET INTERNET USES LUCANET:

- Consolidated financial statements
- Mapping of hundreds of subsidiaries
- Consolidation in line with the German Commercial Code (HGB) and IFRS

HOW LUCANET BENEFITS ROCKET INTERNET:

- ✓ Flexibility in the consolidation process
- ✓ Reliable numbers
- ✓ Transparency despite many investments





Thai Union Group PCL.

INDUSTRY
Producer of seafood products

HEADQUARTERS
Bangkok, Thailand

EMPLOYEES
49,000

- USE CASES:**
- Data integration
 - Data collection and validation
 - Financial consolidation
 - Financial planning and budgeting
 - Management reporting

MONTHLY REPORTING FASTER BY
15 DAYS

FAST CLOSE FOR BIG FISH

Companies with global operations need to produce consolidated financial statements efficiently and publish financial figures quickly. That is why Thai Union Group relies on LucaNet for structuring their complex consolidation process – which is how they get to fast closes.

Thai Union Group Public Company Limited is one of the world's largest seafood producers. In addition to the parent company, Thai Union also includes further sub-groups: a US group and a European sub-group, each with four subsidiaries of their own.

Time sink Excel

In the past, Thai Union Group performed consolidation using Excel. That was associated with many disadvantages, such as a lack of intercompany reconciliation, deficient data quality, and delays in process execution. The results: Consolidation took a whole ten days – and management reporting with consolidated outcomes couldn't be delivered until 25 days after figures had been submitted.

Consolidation process shortened by 8.5 days

Things took a different turn with LucaNet, reports Gion Pfützner, Head of Finance IT at Thai Union: "Communication and data collection within the group have been simplified considerably. It was possible to reduce the process of IC reconciliation from two whole weeks to just three days, even though our group is constantly growing and adding new companies. Thanks to LucaNet, an end was put to the Excel spreadsheets and the high volume of e-mails involved in reconciliation. And, not lastly, there has been a significant improvement in the data quality. Overall, we have been able to reduce the consolidation process from ten days to one and a half with LucaNet."



Gion Pfützner, Head of Finance IT at Thai Union Group

Monthly reporting done 15 days faster

Reporting, too, is very important at Thai Union Group, since they not only have to inform internal stakeholders, but also Thailand's stock exchange and other external stakeholders and investors. Reporting now runs much

more efficiently and swiftly with LucaNet, according to Gion Pfützner: "We used to need 25 days for monthly reporting. With LucaNet, we handle the entire process, including consolidation, within ten days. With LucaNet, we are optimally positioned for a fast close and capable of providing stakeholders with financial data swiftly."

HOW THAI UNION USES LUCANET:

- Consolidated financial statements in line with Thai GAAP, IFRS and US GAAP
- Internal and external reporting
- Automated intercompany reconciliation

HOW LUCANET BENEFITS THAI UNION:

- ✓ Time savings: faster intercompany reconciliation
- ✓ Acceleration of the entire consolidation process
- ✓ Efficient and fast reporting

ESCAPING THE EXCEL CHAOS

Toshiba Electronics Europe GmbH

INDUSTRY
Electrical engineering and electronics

HEADQUARTERS
Düsseldorf, Germany

EMPLOYEES
146,000

- USE CASES:**
- Data integration
 - Data collection and validation
 - Financial planning and budgeting
 - Management reporting

MONTHLY REPORTING NOW
50%
FASTER

Non-transparent financial data. Opaque processes. Error-prone Excel files. Financial controlling at Toshiba Electronics Europe was anything but efficient and reliable. With LucaNet, the group turned things around.

Toshiba Electronics Europe GmbH, based in Düsseldorf, is the European electronic components arm of Japan's Toshiba Corporation. The European headquarters in Düsseldorf handles reporting for international subsidiaries belonging to the group in Germany and seven other European countries. The technology group has relied on LucaNet since 2003.

The company's financial controlling and reporting, however, were long plagued by fuzzy financial data, reporting processes in disarray, and the manual processing of error-prone Excel spreadsheets.

90 percent greater transparency – meaningful deviation analyses

With LucaNet, Toshiba Electronics now carries out transparent and meaningful deviation analyses. The logging of changes, the ability to add comments on current and planning figures and deviations, and the flexible data layouts also help to provide increased transparency and high-quality data. "With LucaNet, we improved data transparency by 90 percent. That's really unbeatable", explains Ulrich Leib, Head of Controlling at Toshiba Electronics Europe.

HOW TOSHIBA USES LUCANET:

- Monthly reporting
- Deviation analysis
- Budget planning

Budget planning now three times faster

Transparency and efficiency in the planning process also improved significantly, according to Ulrich Leib. "With LucaNet, cost centre managers can access information independently and keep tabs on how their budget is progressing, for example." That saves time: Toshiba Electronics now completes its budget planning three times faster.

Real-time data and interactive analyses

Thanks to the automation of many steps in financial controlling, the error rate for monthly reporting was able to be cut by nearly 100 percent. While Toshiba Electronics

previously needed five to six days for monthly reporting, it can now manage the task in just two to three days. Also helpful is the Excel and BI integration that the LucaNet software offers for planning and reporting purposes. This means that the team always has real-time data at hand that it can then present transparently to the CFO as a basis for decision-making as part of interactive analyses.

HOW LUCANET BENEFITS TOSHIBA:

- ✓ Budget planning is three times faster
- ✓ Real data transparency
- ✓ More efficient monthly reporting

Ulrich Leib, Head of Controlling at Toshiba Electronics Europe GmbH





CLIMBING TO THE TOP WITH LUCANET

VAUDE Sport GmbH & Co. KG

INDUSTRY

Mountain outfitters and equipment

HEADQUARTERS

Tettnang, Germany

EMPLOYEES

1,500

USE CASES:

- Data integration
- Financial planning and budgeting
- Management reporting

Outdoor outfitter VAUDE used to use Excel for its planning and reporting. However, that method was eating too much time and too many resources as the group's structure became increasingly complex. That is why the company made the decision to implement software that would guarantee integrated corporate planning and transparency in reporting figures.

VAUDE Sport GmbH & Co. KG is a family business that uses a modern management approach. Albrecht von Dewitz began setting up production in 1980, which is still carried out in the town of Tettnang today, on Lake Constance. The company is considered to be Europe's most environmentally friendly outdoor outfitter.

VAUDE's growth, the demand from banks for consolidated balance sheets, and ultimately also the internal desire to have more transparency and numbers available more quickly led to the search for software that could meet those requirements while also offering multi-year planning.

A further problem posed to the company's managers by the legacy system was its inability to link with Excel, which ended up a time sink. That meant it wasn't possible to integrate reporting packages and assessments. All of that changed with the introduction of LucaNet. "The software's user-friendliness paired with the consultants' expertise won us over," says Erwin Gutensohn, CFO at VAUDE Sport GmbH & Co. KG.



Integrated planning and standardised reporting

In order to map past figures, LucaNet developed a reporting package for all subsidiaries. Simultaneously, an interface was integrated for importing data out of the accounting system now and in the future. Contrary to the Excel spreadsheets being used beforehand, standard reporting delivers a significantly higher level of certainty and, above all else, tangible time savings. The integrated feature for planning balance sheet ratios without a great deal of effort also represents a clear added value for the CFO. In summary, LucaNet won Vaude over through its user-friendliness, swift integrated reporting, and data reliability. When it comes to analysing figures, drilling down to nominal accounts is especially helpful.

HOW VAUDE USES LUCANET:

- Monthly reporting
- Analysis
- Planning

HOW LUCANET BENEFITS VAUDE:

- ✓ Better data quality
- ✓ Clean integration in Excel
- ✓ Logical software structure



EASY SWITCHING BETWEEN IFRS AND OTHER LEGAL REQUIREMENTS

Wooga GmbH

INDUSTRY

Development and distribution of mobile games

HEADQUARTERS

Berlin, Germany

EMPLOYEES

200

USE CASES

- Data integration
- Financial consolidation
- Management reporting

10

HOURS
SAVED PER
MONTH

Wooga develops highly colorful mobile games, played by millions of people all over the world. To be able to compare its performance indicators with the global competition, the company relies on LucaNet. Additionally, Wooga is saving ten hours of reporting work every month.

Headquartered in Berlin, the company Wooga creates story-driven casual games. They are entertaining, user-friendly pastime games, primarily on smartphones and tablets. The most famous examples include June's Journey, Pearl's Peril and Tropicats.

The challenge: Comparing performance with the international competition

The gaming market is totally globalised. Customers are found all over the world – as are the people who produce and distribute games, Wooga's competitors. Consequently, the company needed to be in a position to compare its financial performance within the frame of this international environment. "That's how we came to LucaNet," explains Nadine Piotrowski, Head of Accounting at Wooga. "We have to create our balance sheet in line with the German Commercial Code (HGB), while many of our competitors produce theirs based on IFRS. To be in a position to compare ourselves to them, we decided to create voluntary IFRS reporting."

HOW LUCANET BENEFITS WOOGA:

- ✔ Consolidated financial statements in line with various accounting standards facilitates comparison with global competitors
- ✔ Time saved: Push-button reports
- ✔ Reliable numbers



Nadine Piotrowski, Head of Accounting at Wooga

Automated IFRS conversion instead of manual tediousness

In the past, doing so wasn't that easy. Wooga was working with the accounting program tse:nit and Excel. Conversion from HGB to IFRS involved tons of work – each month anew, with the error susceptibility risk that is typical of Excel. With LucaNet, that is no longer an issue. Nadine Piotrowski and her team continue to create HGB financial statements in tse:nit, then they feed it into LucaNet and launch an automated script that converts the HGB financial statements to IFRS. Then the solution they were looking for is ready to go.

Great reports, too: ten hours saved per month

Wooga also uses LucaNet to create monthly reporting in a more efficient manner. There are a lot of stakeholders who receive monthly reports: investors, Wooga's board,

the management team, and various team leads. Around 200 different people receive information in this manner on a monthly basis. "In the past, the process took at least two workdays. Now, with LucaNet, the whole thing is around ten hours faster," underscores Nadine Piotrowski. "What we used to have to do manually can be extracted from a program now. That has made life significantly easier for us. Moreover, I save even more time each month thanks to the easier processing for the many individual queries that are always coming in."

HOW WOOGA USES LUCANET:

- Consolidated financial statements in line with the German Commercial Code (HGB) and IFRS
- Monthly reporting for stakeholders
- Mapping of parallel structures (balance sheet and P&L)

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